

NEWS RELEASE



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FOR IMMEDIATE RELEASE

TOM HAMMONDS FEATURED IN EBONY MAGAZINE'S COOL JOBS

(HOLT, Fla., July 9, 2008) -- NHRA Pro Stock Car Driver Tom Hammonds is the inaugural feature for the new "Cool Jobs" section in the collector's edition of **Ebony - The 25 Coolest Black Men of All Time**.



Making its debut in the August 2008 issue, the "Cool Jobs" section will appear monthly in the magazine and will spotlight African Americans who make a living doing interesting, nontraditional jobs.

"I grew up reading Ebony [magazine], and it is an honor to be included in the August issue dedicated to the top 25 coolest black men with eight different covers and to be the first "Cool Jobs" section spotlight," said an excited and nostalgic Hammonds. "As I always tell people, if you get a good education, work hard, and have faith, you can achieve anything. This is my motto in life that allows me to be able to work such a cool job."

"I know all eight covers will be collector's items, and I will be in each is just outstanding and makes me really proud."

For the first time ever, Ebony magazine presents not one, not two, but eight quintessential covers to celebrate the 25 coolest Black men of all time. Jay-Z, Barack Obama, Prince, Samuel L. Jackson, Denzel Washington, Marvin Gaye, Muhammad Ali and Billy Dee Williams take center stage as they personify Black cool on the covers of this historic collector's edition.

All eight covers of Ebony can be purchased on newsstands today.

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About Tom Hammonds Enterprises, LLC (THE)

Tom Hammonds Enterprises, LLC (THE) is located in Holt, Fla. and was formed in 2005. THE takes pride in promoting high performance and safety in the sport of drag racing. Housing such programs as Tom Hammonds Engines, a program specifically for performance drivers to rent custom built engines, and Tom Hammonds Race for

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Achievement, a school program dedicated to revving the engines of education through student achievement, the company's mission is to make an impact on the sport of drag racing. THE is the only African American owned and driven team in professional motor sports. For more information, visit www.tomhammondsracing.com.

About Ebony Magazine

EBONY magazine, the No. 1 magazine for African-Americans, is published monthly and reaches over 12 million readers with each issue. Published by Johnson Publishing Company, Inc., the largest Black-owned publishing company in the world, EBONY was founded in 1942 by the late Publisher and Chairman John H. Johnson. Linda Johnson Rice is president and CEO, and Eunice W. Johnson serves as the company's secretary and treasurer.